

March 30, 2026

Dear Prospective Sponsor:

On September 5, 2026, The Y.O.U.R. Music Awards (YMA) will celebrate its 1st annual music and diversity award show at The Strand Theatre, 543 Columbia Rd. Boston Ma. 02125. The Y.O.U.R. Music Awards is an event for all communities, allowing families and friends to gather together to enjoy a night of musical celebration. Join the Y.O.U.R. Music Awards. We anticipate a sold out event of 1,400 attendees, which include community, business leaders, industry professionals, and elected officials.

The Y.O.U.R. (Your Own Unique Repertoire) Music Awards is an outstanding opportunity to support and showcase artists, producers, and promoters by recognizing their skills and awarding their artistic talents. Music is the greatest ambassador for joining people irrespective of culture or race. Content submitted to the YMA is evaluated on its originality as well as its ability to be innovative, inspiring, informative and family friendly.

Respectfully,

A handwritten signature in black ink, appearing to read "Charles", followed by a long horizontal line extending to the right.

Charles Clemons Muhammad., Co-Founder  
Y.O.U.R. Music Awards

## Fact Sheet

**Who:** The Y.O.U.R Music Awards

**What:** 1st Annual Y.O.U.R. Music Awards (YMA) -YMA Awards Ceremony  
An array of home-grown, national and international performances

**Location:** Strand Theatre, 543 Columbia Rd., Boston, Ma. 02125

**Date:** Saturday, September 5, 2026

4:30 p.m. The Y.O.U.R. Music Awards Purple Carpet / General Admission

6:00 p.m. The Y.O.U.R. Music Awards Show

**Tickets:** General Admission \$26 Early Bird Special. Tickets can be purchased at Eventbrite. Also available for pickup at one of these locations:

Crispy Cuts, 45 N Main Street, Randolph Ma. 02368 – 617.905-1822

Respect For Life Book Store, 10 Washington Street, Boston Ma. 02121 – 617.617-686-1377

[Singh's Roti Shop, 554 Columbia Rd. Dorchester, Ma. 02125 - 617-282-7977](#)

**Benefits:** The YMA is a celebration of the best in New England and beyond urban music industry. The awards ceremony recognizes singing artists, producers, DJs, promoters, record labels, production companies, dance groups, radio personalities, choreographers and sound tracks who are a product of the current urban music scene.

**Attendees:** We anticipate 1,400 attendees who are YMA supporters, business & community leaders, industry professionals, families, New England and beyond local, regional, national and international media outlets.

**Past Performers:** Noel Gurdine, Amhir, Andre Ward, K'Loni Sky, Bobby Stevenson, Jada, Breje, DJ Normadik, Elan Trotman, Nichelle Mungo, Origination Inc., Usual Suspectz, Harmonizing Star, Keisha Dream, Nancia, Rey Royale, Dominika Stara Thinking of You, LaQuandra Seymore and many more

**Categories:** R & B and Rap (Male/Female/Band/Group), Gospel (Worship/ Traditional / Urban / Contemporary), Jazz, Latin,Dance, Blues, DJ, Radio Personality and Spoken Word (Male/Female), Dance, Caribbean (Male / Female / Band), Promoter and Producer (Male/Female/Company), Record Label, Sound Track and Production Company

**Website:** [www.yourmusicawards.com](http://www.yourmusicawards.com) (parked til April 21, 2026)

**Email:** [yourmusicawards@gmail.com](mailto:yourmusicawards@gmail.com)

***Title Sponsor \$4,000***

- Present award to honoree
- 18 Mentions on Television and or Radio sponsorships
- On screen logo display
- Recognition as Sponsor (Honoree is sponsored by \_\_\_\_\_)
- Placement of logo on the “save the date” flyers
- Logo on YMA website for a full year
- Full page ad on front inside cover of the program book
- Stand up banner (provided by sponsor) at Purple Carpet
- 12 complimentary & after party tickets (TBD)
- VIP seating

***Platinum Sponsor \$3000***

- 12 Mentions on Television and or Radio sponsorships
- On screen logo display
- Recognition as Sponsor (YMA sponsored by \_\_\_\_\_)
- Placement of logo on the “save the date” flyers
- Logo on YMA website for a full year
- Full page ad in event book
- 6 comp tickets (seating)

***Diamond Sponsor \$2,500 (Music Category)***

- 6 Mentions on Television and or Radio sponsorships
- On screen logo display
- Recognition as Sponsor (the Jazz category is sponsored by \_\_\_\_\_)
- Placement of logo on the “save the date” flyers
- Logo on YMA website for a full year
- Full page ad in event program book
- 6 complimentary tickets

***Ruby Sponsor \$2,000 (Purple Carpet)***

- Recognition as Sponsor
- On screen logo display
- Stand up banner (provided by sponsor)
- Placement of logo on the “save the date” flyers
- Logo on YMA website for a full year
- Full page ad in event program book
- 6 complimentary tickets

***Gold Sponsor \$1,500 (Food & Beverage)***

- 6 mentions at After Party
- Hang banner at After Party (TBD)
- 1/2 page ad in event program book
- Logo on YMA website for 6 months
- 4 complimentary tickets

***Silver Sponsor \$1,000 (After Party)***

- Hang banner at after party (TBD)
- 3 mentions at After Party
- 1/2 page ad in event program book
- Logo on YMA website for 6 months
- 2 complimentary tickets

***Bronze Sponsor \$500 (T-shirt)***

- Sponsor's promotional material package with T-shirt
- Logo on YMA website for 3 months
- 2 complimentary tickets

***Tin Sponsor \$250 (Vendor)***

- Vendor table
- 1/4 Ad in program book

***Vendor \$175***

- Vendor table only
- 1 complimentary ticket

***Friend \$155***

- 1/4 page ad in event program book
- 1 complimentary ticket

***Logo \$100***

- Logo flash across the screen from 6 pm – 9 pm

***Supporter \$100***

- Recognition on Supporter page featured on the website
- Recognition on Supporter page in event program book

***For more information:***

Charles Clemons Muhammad, Y.O.U.R. Music Awards Director of Sponsorship (617) 686-1377  
or email [yourmusicawards@gmail.com](mailto:yourmusicawards@gmail.com)

## Sponsorship Form

**Company Name:**

**Contact:**

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**Address:**

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**City,**

**State:**

**Zip:**

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**Telephone**

**Fax:**

**Email:**

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**Payment Method**

Check

Money Order

CashApp

Make Checks Payable to C.C. Sounds, and mail to: **Y.O.U.R. Music Awards, 7 Cheney St. , Boston, MA 02121**

All payments are due when placing sponsorship. Sponsorships will not be approved until orders are authorized and checks & money orders are received and processed. All banners and promotional items must be provided by the client and any artwork submitted must be camera ready. The Y.O.U.R. Music Awards or any member of the committee will not be liable for any artwork errors, typographical or omissions, artwork that is not of quality standards or materials that are submitted late. The Y.O.U.R. Music Awards reserves the right to approve any and all advertisements associated with this event.

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Signature

Date

YMA Representative

## Artwork Specifications

### Ad Sizes and Prices

- Business Card – measures 2” high x 3.5” wide, color...\$100
- ¼ page - measures 3.2” high x 4” wide color...\$150
- ½ page – measures 6.5” high x 8” wide, color ...\$275
- Full page – measures 11” high x 8” wide, color...\$500
- Full Page Back Cover Inside...\$600
- Full Page Back Cover ....\$700